

BUSINESS CASE MATH

How much valuable time does your company waste because of unnecessary steps, confusion and "everyone doing their own thing"?

Day-to-day operational inefficiencies and non-compliance may seem "invisible", but when you actually calculate their costs the number can be staggering! Have you done the math?

A good Process-Procedure-Policy system reduces costs. It's also a means to higher revenues, happier customers, and improved morale.

What would the dollar impact be if you could:

- Grow faster, open up new locations faster
- Ensure customers always have a consistent experience
- Implement major changes faster and without disruption
- Prevent know-how from leaving when the expert is unavailable
- Get new-hires trained faster
- Reduce risk, errors, rework costs
- Spend less time answering routine questions
- Get more work done with fewer people
- Ensure core processes are repeatable
- Ease the regulatory compliance burden

THE CASE FOR A SPECIALIZED TOOL

Many people make the mistake of looking at just the out-of-pocket costs, or think "we already own MS Word, my people know it, so its free." **Time is money.**

1. In time trials, Zavanta slashes development and ongoing maintenance IN HALF. You can generate a mobile-friendly employee website or a manual in a fraction of the time it takes with other tools. And, no IT resources are required!
2. Zavanta ensures your content gets used. **Most MS Word documents and old-style manuals never get updated and don't even get used!**
3. Zavanta has built-in content management, so you don't have to buy a separate workflow or document management tool.
4. Out of date policies and procedures pose a tremendous risk. Maintenance with Zavanta is easier than with general-purpose tools. Distributing updates is automated.
5. Most organizations re-invent the wheel or have separate initiatives for operations, training, and compliance. Zavanta is designed for all of these, **so you can have a single system, saving you time and money.**



ACTUAL CUSTOMER
EXAMPLES

